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## **Gallery of Photography Ireland Privacy Policy**

### **What information do we collect and why?**

#### **Newsletter Mailing List:**

We use our Newsletter to share our latest news, exhibitions and events. Like many organisations, we use MailChimp to manage our mailing list. MailChimp has taken steps to be fully compliant with new GDPR legislation. You can unsubscribe at any time, and each newsletter has the option to manage your preferences. To sign up to our newsletter, you need to provide a name and an email address. We use Open Tracking to access the success of an email campaign – this data is supplied by MailChimp and used for internal reporting only.

#### **Event Booking:**

We occasionally use Eventbrite to manage our event bookings, Eventbrite is GDPR compliant. You are asked to supply a name and email address – we have access to this information, and it is used solely to keep you updated about the event you have booked on to.

#### **Website:**

We use Google Analytics to measure how our visitors interact with our website content. Google Analytics provides anonymous information through the use of cookies – this information is used for reporting purposes only.

#### **Images:**

At public events such as exhibition launches, we employ photographers to capture images of people engaging in our programme. These images are used for marketing purposes, including our website, our social media platforms (Twitter, Facebook, Instagram), and sent to press. Whenever we have a photographer employed for this purpose, we will clearly display a sign notifying people that photography is taking place. If you do not wish to be photographed at one of our events, please notify a member of staff. If you see an image of yourself on our website or social media that you do not consent to the use of, please notify info@galleryofphotography.ie, and we will arrange

**Security:**

All personal information that we collect is held securely by Gallery of Photography Ireland through reasonable physical, electronic and managerial procedures to keep data safe both electronically and in hard copy form.

**Consent:**

Personal information will not be used for any unrelated purposes without prior consent, and we do not share your personal information with third parties. By sharing your personal information with Gallery of Photography Ireland through our website by telephone or email, you consent to the collection, storage and processing of your personal information. You can withdraw consent at any time by contacting [info@galleryofphotography.ie](mailto:info@galleryofphotography.ie)

**Under 18:**

It is your responsibility to obtain permission from a parent or guardian before providing us with your personal information if you are under 18.

**External Links:**

Gallery of Photography Ireland will occasionally link to an external website in our Newsletters or on our website – we cannot be held accountable for the Privacy Policy of these external sites, please proceed with caution.

**Access Right:**

If you would like to access or update the personal information Gallery of Photography Ireland holds, please contact [info@galleryofphotography.ie](mailto:info@galleryofphotography.ie)

If you have any concerns regarding our Privacy Policy, please contact [info@galleryofphotography.ie](mailto:info@galleryofphotography.ie)